

ALBERTA PEAS

FIRST AGRI-FOOD COMMODITY TO HAVE A CERTIFIED ENVIRONMENTAL PRODUCT DECLARATION IN NORTH AMERICA

Alberta Field Peas is the first agri-food commodity to have a certified EPD in North America. Alberta Pulse Growers (APG) and Alberta Agriculture and Forestry worked collaboratively through the process of applying and receiving an EPD certification. The Alberta Peas EPD is based on the 2016 life cycle assessment (LCA) that was completed using Alberta pulse producers on-farm information.

What is an Environmental Product Declaration (EPD)?

An EPD is a globally recognized, third-party verified, standardized environmental marketing communication tool under the International EPD® System. An EPD is compliant with ISO 14025 international standards and provides relevant, verified and comparable information about a product's environmental performance.

What does this mean for Alberta Pea Growers and their Customers?

It shows the world that Alberta pea growers care about environmentally responsible farm practices.

By creating an EPD, APG can communicate in a credible and transparent way to its stakeholders the environmental impact of Alberta pea production. Because all EPDs in a product group use the same rules, the data of this EPD can be compared with EPDs of other products to highlight differences. This makes it a powerful business and marketing tool for APG and its members to stake a claim as being environmentally responsible. This certified declaration will enhance the Alberta Peas brand reputation, and strengthen trust with its customers and consumers.

Why have an EPD?

To show our environmental performance to supply chain members in local and international markets.

The Alberta Peas EPD indicates international acceptance of the scientific evidence to support the environmental benefits of the crop production of peas. There has been a rapid growth in the number food and agriculture companies publishing EPDs in Europe and around the world. The International EPD® System has just announced that there are now 1,000 registered EPDs from over 37 countries. As of February 2018 there were 139 agri-food EPDs published ranging from pasta, olive oil, bread, cheese to kiwi fruit and apples. Barilla, an international food company famous for its pasta and sauces, is one of the major agri-food companies that have been leading the industry in both LCA and EPD certification. Barilla now has over 60 EPDs registered on its products.

To view the Alberta Pea EPD visit:

www.environdec.com/en/Detail/epd1047

To view all certified EPD's visit:

www.environdec.com/

To view Barilla's EPD story visit:

www.environdec.com/en/Articles/EPD/Declaring-the-impact-of-pasta/

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