



PULSE CANADA WELCOMES DIRECTOR OF CROP PROTECTION AND CROP QUALITY



By Pulse Canada Staff

Portage and Main. It is an iconic intersection at the heart of downtown Winnipeg. It has been the inspiration for songs and was the gathering place for people when the Jets returned to Winnipeg. Yet Pulse Canada's new employee never thought this intersection would be where he would work one day. With a bus pass, new wardrobe, and an opportunity to expand his career, he found himself trading the fields of rural Manitoba for downtown Winnipeg to join Pulse Canada.

This spring, Greg Bartley joined Pulse Canada as the Director of Crop Protection and Crop Quality. Working closely with the Corporate Affairs team, Bartley is responsible to ensure the Canadian pulse industry benefits from new crop protection products, minor use registrations, affordable and accessible products and adoption of import tolerances for crop protection products.

"I am excited to join the team at Pulse Canada," Bartley said. "The toolbox of crop protection products can seem limited at times for pulse growers. I look forward to working on behalf of farmers to expand this toolbox while ensuring these products are acceptable to use to access our export markets."

A Certified Crop Advisor and Professional Agrologist, Bartley understands the need for



Greg Bartley, Pulse Canada Director of Crop Protection and Crop Quality.

crop protection products and continued access of products for farmers. Before joining Pulse Canada, Bartley was the On-Farm Specialist at Manitoba Pulse and Soybean Growers (MPSG). He was responsible for managing MPSG's On-Farm Network – a network of farmers conducting field-scale research on their own farm utilizing their own equipment.

“It was quite rewarding to work with farmers to set up trials and test products and practices that are applicable to their farm,” Bartley explained. “Every farm is different and not every product or practice has the same result on each farm. By assisting farmers with a proper trial layout, data collection and

data analysis, I knew that their management decisions would be based on sound science making their operations more profitable or efficient.”

Bartley got his first taste of on-farm research doing his Master of Science degree at the University of Manitoba. His research focused on finding the best residue management practice in wheat stubble before growing soybeans in Manitoba.

“When I first started my MSc degree at the U of M, I had the opportunity to take some of my residue management treatments from my thesis project and apply them to an on-farm study,” Bartley recalled. “We compared vertical tillage,

strip tillage and no-till practices in soybean stubble before establishing a wheat crop.”

When not working at Pulse Canada, Bartley helps out on the family farm during the busy seasons. Located about an hour southwest of Winnipeg, they grow wheat, canola and soybeans. For fun, you can find Bartley planning his next fishing or backwoods camping trip.

“I enjoy getting outside any chance I get,” said Bartley, who enjoys curling and snowmobiling in the winter. “Whether it’s as simple as going for a bike ride in the city or heading to northern Manitoba on a fishing trip, I am always looking forward to the next adventure.”

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albertapulse.com/dealer