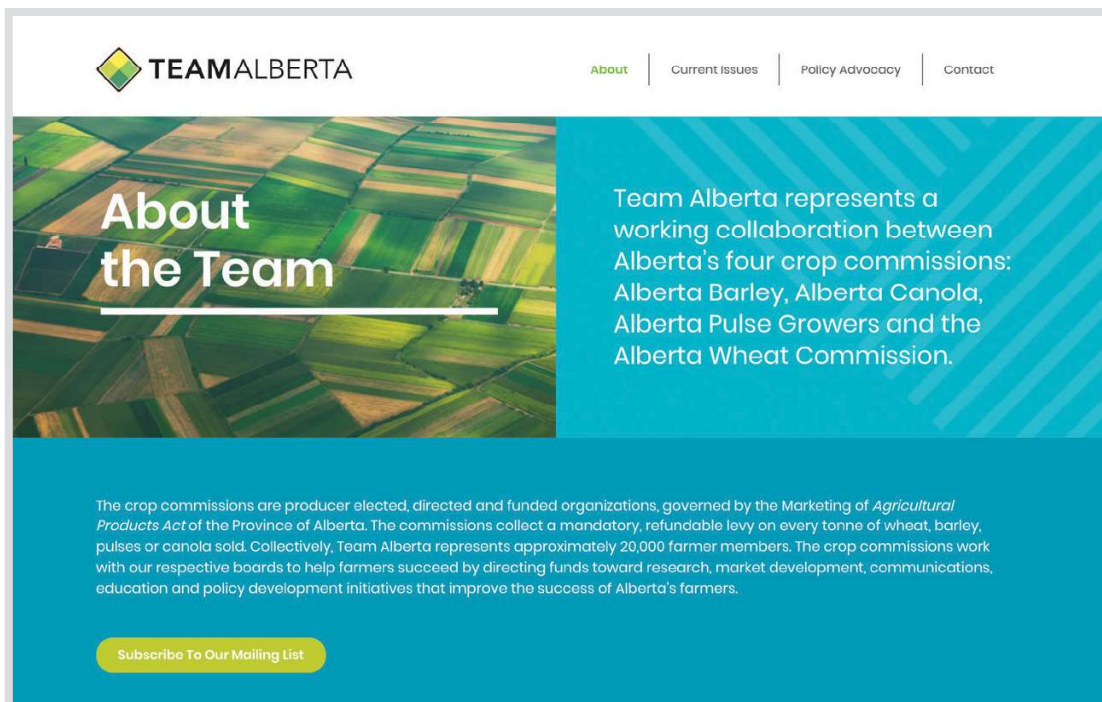




# NEW WEBSITE HIGHLIGHTS TEAM ALBERTA POLICY POSITIONS



Team Alberta recently launched a website that showcases its important role in policy advocacy on behalf of Alberta's crop farmers.

Team Alberta, which represents approximately 20,000 farmer members of four Alberta crop commissions, advances Alberta's crop sector through meetings and direct correspondence with government officials and elected representatives.

"The website is another step in Team Alberta's partnering efforts to increase policy awareness for farmer members, elected officials and government staff," said Don Shepert, Chair of Alberta Pulse Growers. "Making Team Alberta's positions publicly available at [teamalbertacrops.com](http://teamalbertacrops.com) provides a transparent platform for communication. We envision the website to be a hub for policy information and discussion where

stakeholders can easily contact Team Alberta's policy team members."

The new website allows stakeholders including farmers, elected officials and government staff to quickly locate Team Alberta positions on important topics facing Alberta's farmers and provides a point of contact. It builds on Team Alberta's advocacy plans to work together and provide a united voice for the sector on key issues.

Policy positions on the website to date include efforts to improve market access, reduce regulatory hurdles, increase competitiveness through innovation, as well as advocate for farmers in the areas of sustainability, climate change mitigation and farmers' role in the carbon cycle.

During the recent federal election, Team Alberta publicly posted to the website responses from the various

parties to a questionnaire the organization sent out at the start of the campaign.

The website also allows users to find a summary of Key Provincial Positions and Key Federal Positions under the Current Issues tab.

If questions remain, stakeholders are able to locate the contact information for policy and communications staff via the Contact tab.

Team Alberta represents a working collaboration between four of Alberta's crop commissions: Alberta Barley, Alberta Canola, Alberta Pulse Growers and the Alberta Wheat Commission. We work together with the aim to provide input to policy makers, ensure long-term access to markets, promote the sustainability of the crop sector, and advocate on behalf of farmers while enabling grass-roots advocacy by our farmer members.