



BEAN = BRIEF, EMERGING AND NOTABLE

ART INTERN FOR APG

APG is approved for an Adaptation Resilience Training (ART) Intern. Following interviews, APG selected Hayley Webster for the nine-month placement to work on sustainability and stewardship projects, including the new Alberta Wetland Stewardship Project. Webster is a graduate of the Environmental Science and Conservation Science program with a major in land reclamation at the University of Alberta. The internship term is from September to May.

GORDON BACON INDUCTED INTO CANADIAN AGRICULTURAL HALL OF FAME

Gordon Bacon was selected as an inductee into the Canadian Agricultural Hall of Fame for his work as a visionary leader for Canada’s pulse sector. In 1997, Bacon started as head of the new Pulse Canada organization, at a time when pulse production was rapidly expanding. He recognized the need to focus on sustainability, especially when accessing food markets. Under his leadership, Canada became the world’s largest exporter of pulses. Bacon led the successful merger of Pulse Canada with Canadian Special Crops Association, bringing farmers, processors and exporters together to strengthen the pulse market. He played an influential role in the United Nations declaration of 2016 as International Year of Pulses and an annual World Pulses Day. Bacon was nominated by Pulse Canada, from which he has now retired. For more information, visit www.cahfa.com.



FARMTECH TO RETURN IN 2022

The FarmTech Conference committee is planning to bring Alberta’s premier farm management conference back in person in January barring any public health issues. FarmTech will comply with any public health restrictions that are in place at that time. APG plans to hold its annual general meeting during the conference after holding an online meeting in January 2021 in keeping with COVID-19 health protocols. Watch the APG app or visit farmtechconference.com for more information.

PROTEIN INDUSTRIES CANADA REPORT FORECASTS \$250 BILLION PLANT-BASED FOOD MARKET BY 2035

A recent Ernst and Young report commissioned by Protein Industries Canada (PIC) stated that the global plant-based foods market is expected to reach \$250 billion Canadian by 2035, with meat alternatives expected to be up to \$180 billion of that total. PIC’s CEO Bill Greuel predicted that Canada can supply approximately 10% of the global market—increasing Canadian jobs, strengthening the economy, and supplying consumers around the world with high quality plant-based foods and beverages. To learn more, visit www.proteinindustriescanada.ca.



SOUPTACULAR CELEBRATES 20 YEARS

Souptacular Soup Company launched a new soup, Moroccan Spice, in celebration of its 20th year. Al and Maureen Obrigewitch started Souptacular in 2001 at their St. Albert home. The new variety is their ninth soup mix featuring pulses grown in Alberta and Saskatchewan. Souptacular was originally sold at farmer’s markets, then online through the Souptacular website. Save-On Foods has featured Souptacular in its local foods section for several years, and Sobeys and Safeway stores now carry the dry mixes in their soup section, as do all Calgary Coop stores, Italian Centre Shop, H & W Produce and a variety of other smaller food chains. Visit www.souptacular.com for more information.