AGRICULTURE
UPDATE FOR PROFESSIONALS

For immediate release…

Agriculture Update for Professionals gears up for 47th annual seminar

Longstanding can't miss conference the premier event for accountants, lawyers, farm advisors and farmers across Western Canada

[Edmonton, AB] Oct. 28, 2026] In less than one month the 47th annual Agriculture Update for Professionals seminars will make its way through the Prairies with four in-person events and a virtual seminar between Nov. 23-26.

Routinely cited as one of the most important engagements during the fall meeting season, more than 600 accountants, tax specialists, lawyers, financial planners and farm advisors attend the annual Agriculture Update for Professionals seminar. They attend to learn, network and discuss new strategies on how to best advise their farm clients on important tax updates, farm business structures and legal and management decisions.

Agriculture Update for Professionals dives into critical farm strategies and changes that occur and are amended in Canadian tax law as it relates to farm business, farmland as well as corporate structures.

"When we talk about Canadian farm planning, we often discus the implications of farm asset value growing at a higher pace than its productive value. This means farmers must be as prepared on their balance sheet as they are in the field," says Joel Bokenfohr, conference speaker and organizer. "This seminar is designed to equip farm advisors with as much information as possible so they can make the best financial and business decisions for their farm clients whether they are in Lethbridge, Prince Albert or somewhere in between; not just for themselves, but for generations to come."

Agriculture Update for Professionals features important presentations about the most important discussions that take place on farms today. The latest trends to manage taxable income, farm succession, extended family planning, capital gains exemptions, land transfer and farm breakups are a few of the important topics to be covered off this November.

Speakers at this year's event, dubbed, *The Farming and the Furious*, will feature presentations by Joel Bokenfohr (MFRE, FEA) Edmonton, Colin Miller (FCPA, FCA),

Lethbridge, Reid Wilkie (LL.B.), Smith & Hersey Agribusiness Law LLP Medicine Hat and Riley Honess (CPA, CA), Thomson Group Lethbridge.

AGRICULTURE
UPDATE FOR PROFESSIONALS

As farmland transitions continue across the country, more than $50 billion in farm assets is slated to change hands by 2035. The economics and strategies of such a wealth transfer must be understood by farm advisors and farmers alike. It will require a network of advisors to share ideas and keep the industry moving forward.

“Farming is big business in Western Canada,” says Bokenfohr. “To take over a farm business with a bottom line of seven or, increasingly, eight figures, demands the attention of both the farmer and their professional team. The business and financial structures are unique in farming, and the risks are so large that nobody can afford to walk into a farm business without a well-crafted plan.”

While such conversations can be difficult at times, Agriculture Update prides itself on taking complex subject matter and making it accessible for anyone and everyone to understand.

Early bird pricing of in-person events is $385 and virtual pricing is $350, both of which run until Nov. 13, 2026. Media may attend for free but must register ahead of time.

Agriculture Update’s in-person seminars run the following days:

Nov. 23, 2026: Saskatoon, SK, Saskatoon Inn and Conference Centre. Register here

Nov. 24, 2026: Calgary, AB, Delta Hotels Calgary South. Register here

Nov. 25, 2026: Red Deer, AB, Holiday Inn & Suites, Gasoline Alley. Register here

Nov. 26, 2026: Edmonton, AB, Delta Hotel Edmonton South. Register here

Nov. 26, 2026: Virtual event. Register here

For more information and to secure your early bird pricing rate, visit https://www.agricultureupdate.ca.

Click here to listen Joel Bokenfohr on The Impact Farming Show podcast as he talks about this year’s Agriculture Update for Professionals seminar!

For media inquiries, contact:
Joel Bokenfohr, Agriculture Update for Professionals
1 (780) 850-5418
joel@agricultureupdate.com